



HELLO, WE'RE

**EFCO**

## PRODUCT CATALOG

Bakery Fillings & Mixes

Your Trusted Partner in Bakery  
Ingredients for Over 120 Years!



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## OUR CLIENTS

WHOLESALE  
BAKERIES

DISTRIBUTORS  
& RETAIL

CHAIN  
RESTAURANTS

INDUSTRIAL  
MANUFACTURERS

IN-STORE  
SUPERMARKET  
BAKERIES

## WHY EFCO?



EXCEPTIONAL  
QUALITY



PROFESSIONAL  
ACCESSIBLE  
TEAM



CONVENIENT  
MOQs



FULL FLAVOR  
ARRAY

*We'll make you feel like you're  
our only customer!*

ALL PRODUCTS

100% SHELF-STABLE

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# PACKAGING

EFCO provides a variety of convenient, easy-to-use packaging options that improve shelf-life and maximize product yield.

Please note, the below specifications are general guidelines. Please reference the specific item details for exact specifications.

## Pouches

Cost-effective industry standard for donut fillings  
Available in 4 lb. pouches and 5 lb. pouches  
Case Pack: 8 pouches per case  
Pallet Quantity: 60 cases per pallet



## Easy Pack™ Sleeves

Easy-to-use option for pastry fillings  
Available in 2 lb. sleeves  
Case Pack: 12 sleeves per case  
Pallet Quantity: 60 cases per pallet



## Small & Large Pails

Convenient packaging option for pie fillings and more  
Small Pails: 18 - 24 lb. pails  
(60 pails per pallet)  
Large Pails: 36 - 50 lb. pails  
(24 pails per pallet)



## Dry Mix Bags

Bulk packaging option for bakery mixes  
Available in 40 lb. bags and 50 lb. bags  
Pallet Quantity: 50 bags per pallet



## Drums

Bulk packaging option for industrial manufacturers  
Net Weight: 500 - 600 lbs.  
Container Size: 55 Gallons or 65 Gallons  
Pallet Quantity: 4 drums per pallet



## Totes

Bulk packaging option for industrial manufacturers  
Net Weight: 2,500 - 2,700 lbs.  
Container Size: 275 Gallons  
Pallet Quantity: 1 Tote



**MORE PACKAGING  
AVAILABLE!**





## It all started with a slice of lemon pie and a dream...

In 1899, a first-generation immigrant named Samuel Effron came to America. Fresh off the boat in the New York Harbor, the very first thing Sam ate on American soil was a slice of lemon pie. Fitting, as both Sam's grandfather and uncle were in the baking industry in Eastern Europe. But, as he embarked on his journey in America, Sam's priority was to get to Poughkeepsie, New York, where his brother landed just a few years earlier.

With little money in his pocket, Sam intuitively became a peddler of goods, using horse and wagon to deliver food ingredients and supplies along Main Street. After a few detours to New York City, Sam and his new wife returned to Poughkeepsie to earn a living.

Sam's dream, which became reality, was to open a storefront on Main Street. Starting as a feed and grocery store, he began selling seeds, grains, flour, and bakery supplies to local Hudson Valley bakers, eventually adding cornmeal and coarse grains to the list of items during WWI.

It was Sam's son and daughter-in-law, William and Sadie, who ultimately moved the business from Main Street to Smith and Oakley Streets, just a few blocks away. Bill and Sadie took the distribution business to new levels and introduced manufacturing capabilities. With the addition of the third generation of Effrons, Jack, Ira, and Mike, the modern-day version of EFCO Products was born.

Today, EFCO Products has become a global leader in the manufacturing of bakery fillings, mixes, dairy ingredients, beverage syrups, and functional ingredients. Now led by Samuel Effron's great-grandson, Steve Effron, EFCO Products is still found on Smith and Oakley Streets in Poughkeepsie.

It's been more than 120 years since that first slice of lemon pie, but EFCO remains committed to providing extraordinary products and has never lost sight of the importance of exceptional service and personal relationships.



*"EFCO's history is a combination of entrepreneurship, agility, and creativity. By honoring each of these facets, we continue to evolve to support the ever-changing needs of our customers. Proudly in our 121st year in business, we are grateful for our longstanding relationships with our valued customers and business partners."*

**-Steve Effron, President & CEO**







# PIE FILLINGS

EFCO Pie Fillings feature a high content of whole fruit and sliced fruit for incredible taste and visual appeal. Ready-to-eat and easy-to-use directly out of the pail, these fillings provide excellent quality as pie fillings and signature toppings for cakes and cheesecakes.



**Apple**



**Strawberry**



**Cherry**



**Wild Blueberry**



**Peach**

Description	Item #	Weight	Pack
Apple Pie Filling	145	37 lbs.	Pail
Strawberry Pie Filling	182	38 lbs.	Pail
	124	20 lbs.	Pail
Strawberry Tart Filling	187	38 lbs.	Pail
Pineapple Pie Filling	168	40 lbs.	Pail
	129	20 lbs.	Pail
Cherry Pie Filling	156	38 lbs.	Pail
	159	20 lbs.	Pail
Black Cherry Pie Filling	248	18 lbs.	Pail
Wild Blueberry Pie Filling	154	38 lbs.	Pail
	127	20 lbs.	Pail
Peach Pie Filling	166	38 lbs.	Pail
	142	18 lbs.	Pail







# JAMS & OVENPROOF FILLINGS

EFCO Jams are a premium product line of fruit jams crafted by delicately heating raspberries and apricots to concentrate their flavors and provide rich textures. These signature jams are used to create amazing petit fours, cookies, and other fine quality baked goods and pastries.



Description	Item #	Weight	Pack
Raspberry Jam	200	50 lbs.	Pail
	134	20 lbs.	Pail
Seedless Raspberry Jam	135	20 lbs.	Pail
Apricot Jam	447	20 lbs.	Pail



EFCO Ovenproof Fillings are rich fruit blends to complement cookies, rugelach, and danishes of all sizes. The Raspberry Ovenproof and Apricot Ovenproof Fillings are specifically designed for high oven temperatures where additional bake stability is required.



Description	Item #	Weight	Pack
Raspberry Ovenproof	229	50 lbs.	Pail
	449	22 lbs.	Pail
Raspberry Peach Shortspread	249	50 lbs.	Pail
Pineapple Orange Danish	180	50 lbs.	Pail
Apricot Ovenproof	228	50 lbs.	Pail





# CREAM CHEESE FILLINGS

EFCO Cream Cheese Fillings feature real cream cheese with the added benefits of being shelf-stable, ready-to-eat, and no tempering or advance preparation required. EFCO Cream Cheese Fillings are bake-stable and freeze-thaw-stable in finished baked goods, and perfect for filling donuts, danishes, pies, and cakes.



**Sweet Cream Cheese**



**Plain Cream Cheese**



Description	Item #	Weight	Pack
Cream Cheese Filling - Sweet	112	18 lbs.	Pail
	3112	40 lbs.	8/5# Pouches
Cream Cheese Filling - Plain	557	40 lbs.	8/5# Pouches







# BAVARIAN CREME FILLINGS

EFCO Bavarian Creme Fillings are smooth fillings available in a variety of delicious flavors including vanilla, lemon, and chocolate. These fillings are shelf-stable, no refrigeration required, and ready-to-eat with no advance preparation required. Perfect for filling napoleons, eclairs, bismarcks, cakes, pies, and donuts, EFCO Bavarian Creme Fillings are versatile bakery staples.



**Bavarian**



**Gourmet Bavarian**



**Swiss Vanilla**

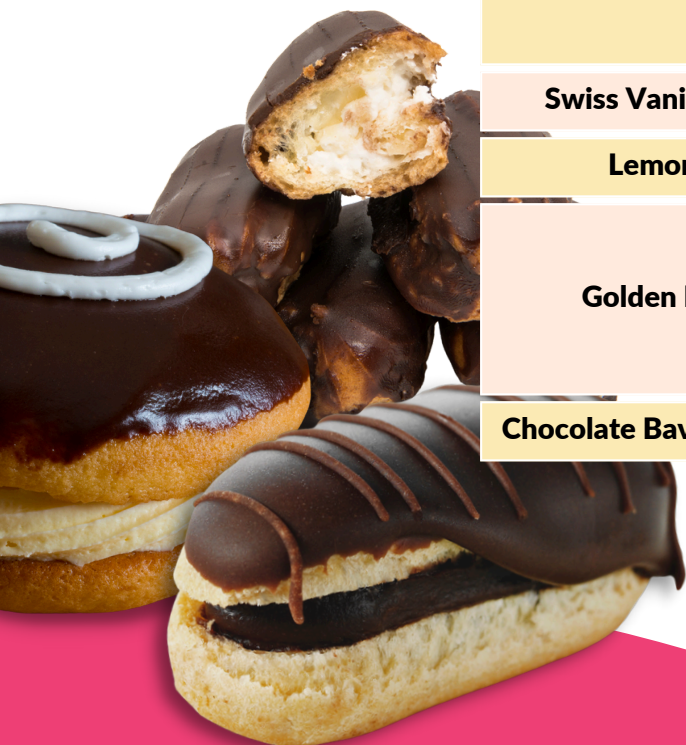


**Golden Lemon**



**Chocolate  
Bavarian Creme**

Description	Item #	Weight	Pack
<b>Bavarian Creme Filling</b>	197	40 lbs.	Pail
	3192	40 lbs.	8/5# Pouches
<b>Gourmet Bavarian Creme Filling</b>	196	38 lbs.	Pail
	191	20 lbs.	Pail
	3193	24 lbs.	12/2# Sleeves
<b>Swiss Vanilla Creme Filling</b>	3101	40 lbs.	Pail
<b>Lemon Pie Filling</b>	163	40 lbs.	Pail
<b>Golden Lemon Filling</b>	210	38 lbs.	Pail
	139	20 lbs.	Pail
	3162	24 lbs.	12/2# Sleeves
<b>Chocolate Bavarian Creme Filling</b>	452	40 lbs.	8/5# Pouches





# DONUT JELLIES & TURNOVER FILLINGS

EFCO Donut Jellies have rich, deep colors and flavors that are perfect for donuts or other desserts. Available in Red Raspberry, Black Raspberry, and Apple Raspberry, EFCO is sure to have the donut jelly that is perfect for you.



Description	Item #	Weight	Pack
Imitation Red Raspberry - Pectin	209	42 lbs.	Pail
Imitation Black Raspberry - Pectin	211	42 lbs.	Pail
Black Raspberry - Pectin	219	42 lbs.	Pail
Apple Raspberry - Pectin	215	42 lbs.	Pail
Apple Raspberry - Starch	227	40 lbs.	Pail
Imitation Red Raspberry - Pectin	209	42 lbs.	Pail



EFCO Apple Turnover Fillings are made with firm, plump apples and the perfect combination of spices. These fillings are specifically designed to be bake-stable, fry-stable, and freeze-thaw stable for application in turnovers, danish, donuts, fritters, and more.



Apple Donut



Just Right Apple

Description	Item #	Weight	Pack
Apple Turnover Filling	152	36 lbs.	Pail
	137	18 lbs.	Pail
Just Right Apple Turnover Filling	146	38 lbs.	Pail
Homestyle Apple Turnover Filling	205	38 lbs.	Pail
Chopped Apple Donut Filling	190	38 lbs.	Pail

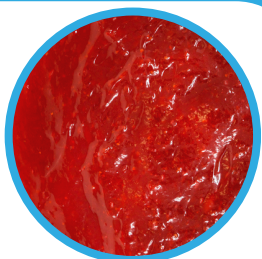






# PASTRY FILLINGS

EFCO Pastry Fillings are a featured product line of fruit fillings and crème fillings. Perfect for a wide variety of baked goods and pastries, EFCO Pastry Fillings are available in traditional pails and easy-to-use 2 lb. sleeves



**Strawberry Pastry**



**Caribbean Guava**



**Pineapple Pie**



**Mango**



**Gourmet Banana**



Description	Item #	Weight	Pack
Strawberry Fruit Filling	244	40 lbs.	Pail
Strawberry Pastry Filling	116	20 lbs.	Pail
	3240	24 lbs.	12/2# Sleeves
Guava Pastry Filling	115	45 lbs.	Pail
	119	22 lbs.	Pail
Caribbean Guava Filling	3117	24 lbs.	12/2# Sleeves
Raspberry Pastry Filling	3114	24 lbs.	12/2# Sleeves
Pineapple Pie Filling	3168	24 lbs.	12/2# Sleeves
Gourmet Bavarian Creme Filling	3193	24 lbs.	12/2# Sleeves
Golden Lemon Filling	3162	24 lbs.	12/2# Sleeves
Mango Filling	3130	24 lbs.	12/2# Sleeves
Gourmet Banana Creme Filling	3132	24 lbs.	12/2# Sleeves
Coconut Creme Filling	3135	24 lbs.	12/2# Sleeves





# GLAZES & CONCENTRATED ICING FRUITS

EFCO Glazes provide a rich shine for pastries and a sweet coating for fresh fruit. No heating or advance preparation is required, EFCO Glazes can be used straight from the container for fruit tarts, danish, and signature toppings for cakes and cheesecakes.



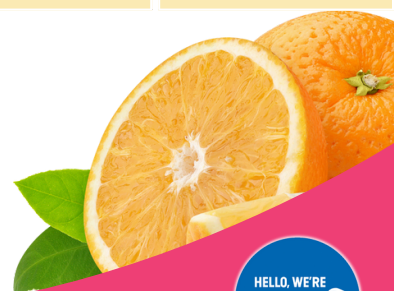
Description	Item #	Weight	Pack
Strawberry Glaze	263	20 lbs.	Pail
Honey Glaze	451	22 lbs.	Pail
Apricot Glaze	446	20 lbs.	Pail



EFCO Concentrated Icing Fruits provide a uniform, rich color and fruit flavor to icings and batters including cakes, muffins, cake donuts, and more.



Description	Item #	Weight	Pack
Lemon Concentrated Icing Fruit	3773	20 lbs.	Pail
Orange Concentrated Icing Fruit	3771	20 lbs.	Pail
Banana Concentrated Icing Fruit	3772	20 lbs.	Pail
Strawberry Concentrated Icing Fruit	3770	20 lbs.	Pail







# DONUT MIXES & DONUT SUGARS

EFCO Donut Mixes yield donuts with outstanding flavor, uniform appearance, and excellent eating qualities. The traditional cake donut mixes are perfect when prepared on their own, but can also be combined with the additions of Apple Cider or EFCO Concentrated Icing Fruits during the mixing process for additional variety.



Description	Item #	Weight	Pack
French Cruller Donut Mix	307	40 lbs.	Bag
New England Fluff Spice Donut Mix	343	50 lbs.	Bag
Handcut Donut Mix	286	50 lbs.	Bag
Make a Million Donut Mix	267	50 lbs.	Bag
Vanilla Cake Donut Mix	275	50 lbs.	Bag
Fluff Donut Mix	294	50 lbs.	Bag
Chocolate Donut Mix	270	50 lbs.	Bag
Old Fashioned Donut Mix	279	50 lbs.	Bag

EFCO Wholesale Donut Sugars provide excellent sugar coatings and toppings for donuts, cake rolls, cookies, and more. These sugars are designed to provide excellent shelf-life with added stability for high heat and humid environments.

Description	Item #	Weight	Pack
Wholesale Donut Sugar	8912	45 lbs.	Bag
Deluxe Cinnamon Sugar	8754	45 lbs.	Bag
Donut Sugar	289	45 lbs.	Bag





# CAKE MIXES & CAKE BASES

EFCO Cake Mixes are a signature line of cake mixes that make outstanding sheet cakes and round cakes with exceptional eating qualities. These cake mixes achieve a consistent baking process and finished cakes with ideal handling tolerance and excellent shelf-life.



Description	Item #	Weight	Pack
<b>Supreme Yellow Cake Mix Add Eggs</b>	<b>9321</b>	<b>50 lbs.</b>	<b>Bag</b>
<b>Superior Moist Yellow Cake Mix Add Oil</b>	<b>304</b>	<b>50 lbs.</b>	<b>Bag</b>
<b>Superior Moist White Cake Mix Add Oil</b>	<b>300</b>	<b>50 lbs.</b>	<b>Bag</b>
<b>Superior Moist Devil's Food Cake Mix Add Oil</b>	<b>502</b>	<b>50 lbs.</b>	<b>Bag</b>

EFCO Cake Bases are economical bases and concentrates used to make cupcakes, ring cakes, loaf cakes, and more. Known for their exceptional yield, EFCO Cake Bases provide consistent quality and performance with excellent shelf-life.



Description	Item #	Weight	Pack
<b>Creme Cake Base</b>	<b>9313</b>	<b>50 lbs.</b>	<b>Bag</b>
<b>Dark Chocolate Creme Cake Base</b>	<b>503</b>	<b>50 lbs.</b>	<b>Bag</b>
<b>Pudding Cake Base</b>	<b>303</b>	<b>50 lbs.</b>	<b>Bag</b>
<b>Multipurpose Cake Concentrate</b>	<b>519</b>	<b>50 lbs.</b>	<b>Bag</b>







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